

## **Organ Donation Campaign**

19<sup>th</sup> July, 2022

As World Organ Donor Donation Day (13<sup>th</sup> August) is round the corner, Sudha Rustagi College of Dental Sciences and Research, Faridabad organized a Promotional Campaign for the noble cause towards "Organ Donation" in association with AIIMS, New Delhi on 19<sup>th</sup> July, 2022.

It was conducted under the guidance of its patrons Mr. DV Gupta (Chairman), Mr. Deepak Gupta (Secretary), Dr. Garima Gupta (Medical Director, Shanti Devi Memorial Hospital), Dr. CM Marya (Principal), Dr. Vishal Juneja (CEO). Under the precedence of Dr. C.S Baiju (Professor and Head) and the whole Periodontology department (Dr. Meenu Taneja Bhasin, Dr Gunjan Gupta, Dr. Sunny Mavi, Dr Karuna Joshi and postgraduate students). It was attended by various Head of the Departments of both Medical and Dental Departments, faculty members, post graduate students and interns with great enthusiasm.

Organ donation continues to be something that needs to be talked about considering the impact that it can have. Thus, to motivate and increase awareness an eminent team from AIIMS New Delhi was invited, the team included, Mr. Bal Ram, Senior Co-coordinator at Organ Retrieval Banking Organization (ORBO) AIIMS Delhi. The second guest was Mrs Kamlesh Saini, Sister in Charge and Transplant Coordinator at Dr. Rajendra Prasad Centre for Ophthalmic Sciences, AIIMS. Third guest was Mr Rajeev Maikhuri, the senior social service officer and transplant coordinator at ORBO, AIIMS.

The guests were felicitated by Mr. Deepak Gupta (Secretary) and Dr. Garima Gupta (Medical Director, Shanti Devi Memorial Hospital). The gathering was initially addressed by Dr. C.S Baiju and Dr. Garima Gupta and later the dias was handed over to Mr Balram to motivate the crowd and educate about organ donation through video presentations. By the end of programme, various staffs and students filled donor pledge form and made it of grand success.















